



AMERICAN
SOLAR
ENERGY SOCIETY



New Mexico
Solar Energy
Association

NEWS

For Immediate Release

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Albuquerque to Host the National Solar Conference in June

Albuquerque – May 17, 2022 – Registration is open for the [American Solar Energy Society's](#) (ASES) 51st Annual [National Solar Conference](#), SOLAR 2022, at the University of New Mexico and online. The theme of this year's conference is "**Energy Transition with Economic Justice**." Further, ASES is partnering with their New Mexico Chapter, the [New Mexico Solar Energy Association](#) (NMSEA), which is celebrating 50 years of achievements.

"We feel the impact of climate change in our everyday life with ever increasing extreme weather events. What used to be a 100-year event is becoming an annual occurrence. Solar energy is a huge part of the solution," said Dr. Ashok Ghosh, ASES Conference chairperson, President of New Mexico Solar Energy Association and Professor of Mechanical Engineering at NM Tech.

"NMSEA is organizing the SOLAR 2022 national conference along with the American Solar Energy Society to showcase and exchange strategies for implementing clean energy and to celebrate our history in New Mexico where much of solar energy developed was pioneered- from Indigenous peoples building technologies to photovoltaics at National labs and universities."

ASES will be welcoming everyone to the conference at the [Opening Reception on Tuesday, June 21](#). The Reception will feature the father of modern linguistics and most cited scholar in modern history, [Noam Chomsky](#) and a line-up of New Mexico's social-change poets and activists. Other highlights include

- i. **Wednesday, June 22** – *Governments' Role in the Renewable Energy Transformation* featuring **Governor Michelle Lujan Grisham**, **Senator Martin Heinrich**, **Ron Darnell** from PNM and **Dave Renné**, Past President of the International Solar Energy Society. This is also **Community Solar Day**, with presentations from around the U.S. and a room set aside for community solar networking.
- ii. **Thursday, June 23** – *Ensuring a Just & Equitable Transformation* featuring **Shalanda Baker**, Deputy Director for Energy Justice at the Department of Energy (DOE), **Wahleah Johns**, Director of the U.S. DOE Office of Indian Energy, **Jonathan Nez**, President of the Navajo Nation and **Nicole Sitaraman**, from the Federal Energy Regulatory Commission (FERC). The agenda features more on

Community Solar, plus an evening event celebrating the **New Mexico Solar Energy Association's 50th Anniversary!**

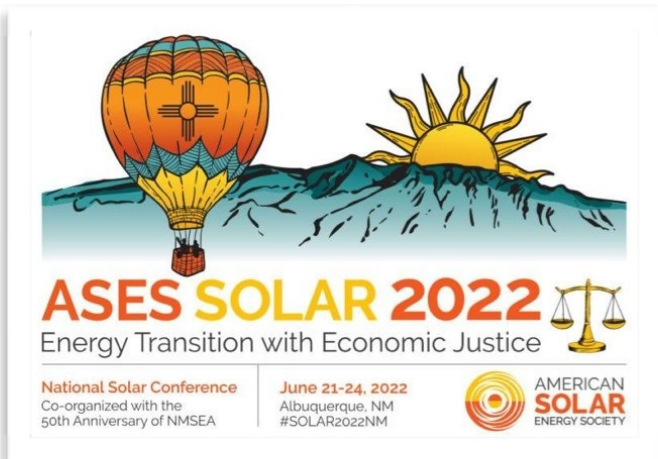
- iii. **Friday, June 24 – Solar Design, Architecture and the Future of Solar Education** featuring **Ed Mazria**, founder of Architecture 2030, **Sandra Begay**, UNM Regent & Principal Member of the Technical Staff at Sandia National Laboratories, **Dan Arvizu**, New Mexico State University (NMSU) Chancellor and **Gigi Goldman and Hal Aronson** co-founders of We Share Solar. On Friday, UNM's Cornell Mall will come alive with NMSEA's Free Solar Fiesta, including solar and EV exhibits, a solar cooking village, music, workshops, and family fun. Free parking at UNM. For a full schedule of events or to learn about sponsorship and exhibit opportunities, see <https://ases.org/conference/>

Conference attendees include tribal and government leaders, technical and policy experts, architects, scientists, engineers, students, interested public and the visionaries who help lead our society through an equitable energy transition. The cost of the full conference includes a 15% discount for basic ASES members, a 25% discount for professional and business members and a 70% discount for students. Special dinners and tours are available, as well as the Free Solar Fiesta. There also will be a one-day pass option and virtual registration; details are pending. See the website for updates. Landing pages:

ASES Conference June 21-24th : <https://ases.org/conference>

NMSEA Banquet June 23rd 6-9pm <https://nmsolar.org/banquet>

NMSEA Solar Fiesta June 24th 9am - 3pm <https://nmsolar.org/fiesta-2022>



New Mexico Solar Energy Association
Solar Fiesta & EV Show

- Free family fiesta! Free parking!
- Friday, June 24
- 9:00 am – 3:00 pm (EVs leave at 1:30 pm)
- more info: <https://www.nmsolar.org/fiesta-2022/>
- UNM Cornell Mall

Ask about:
Solar for home or business, installing EV chargers, solar cooking, UNM electric race car & solar boat, saving energy, driving electric cars from people who own them, ABQ's energy future, how to become an installer, what's the deal about of hydrogen?

Vendors include:
NM SOLAR GROUP
affordable solar
PPCSOLAR
Emera Technologies
LE Solar Lobo
LUZ Energy Corp
REIAONM

Map showing location at University of New Mexico, Cornell Mall, with parking areas marked for free EV parking.

Logos: NM SCHOOL OF ENGINEERING, ALBUQUE RQUE environmental health, SUSTAINABILITY STUDIES PROGRAM, CNM Inenuity, Inc., ACE LEADERSHIP HIGH SCHOOL, SunChaser, iexplora!, The Children's Museum, The Big Blue Sun Museum, 350, The Children's Museum, ACE LEADERSHIP HIGH SCHOOL, SunChaser, iexplora!, The Children's Museum, The Big Blue Sun Museum.